

We require that you are set up and ready to serve at least 30 minutes prior to the start of the event. Late arrival may result in exclusion from the event.

Corks, Forks, Rhythm & Brews is a 21+ tasting event, not a “drunk fest.” We ask that you please help us keep *Corks, Forks, Rhythm & Brews*’ reputation intact by taking the following steps:

- Keep your pours at or under 1oz for wine, 3oz for beer, and ¼ oz for spirits
- Do not serve individuals who are obviously overbeveraged
- At the close of the event, put any opened bottles you have under your table
- Stop serving 15 minutes prior to the close of the event

Corks, Forks, Rhythm & Brews

Saturday, October 2, 2021

City Hall West Parade Lawn, Alameda Point

950 W. Mall Square

Alameda, CA 94501

60 Beverage Exhibitors | 40 Restaurant Exhibitors

21+

8:00 a.m. – 11:30 a.m. Exhibitor Set Up

11:30 a.m. – 12:00 p.m. Health Department Inspection, Fire Inspection

12:00 p.m. – 1:00 p.m. VIP Admission

1:00 p.m. – 5:00 p.m. General and Designated Driver Admission

Exhibitor Booth Information

This year all exhibitor booths have no charge to you. Donations can be made in lieu of exhibitor fees. Your exhibitor registration covers the following:

- Table space and sign at *Corks, Forks, Rhythm & Brews* (linen not provided)
- Overhead covering (tent)
- Four (4) exhibitor badges
- Hyperlinked logo listing on *Corks, Forks, Rhythm & Brews* website
- Two (2) tasting glasses
- One ice bin and ice as needed

In return, your brand will provide the following:

- Product for 1,000 attendees at *Corks, Forks, Rhythm & Brews* (recommended 18-24 bottles total for wineries)
- Brand logo for website listing
- Suggested charitable donation to Alameda Boys & Girls Club

Festival Charity Partner

All exhibitor donations for *Corks, Forks, Rhythm & Brews* will benefit Alameda Boys & Girls Club, a 501(c)3 non-profit, which provides life-changing, skill-building programs and activities to Alameda youth and teens each year.

Badges

With your registration, you are given four (4) exhibitor badges at no charge. You may also purchase up to two (2) extra badges at \$75 each. All badges are picked up on-site. Extra badges must be purchased by September 20, 2021.

Tickets

In addition to your exhibitor badges, exhibitors may purchase up to four (4) tickets to *Corks, Forks, Rhythm & Brews* (General Admission or VIP) at a 40% discount. Please be advised that tickets do not grant the ticket holder admission into the gate until the event begins. Tickets are NOT intended for people working your booth. This discount is only available for pre-purchased tickets, not for on-site ticket sales. Once you are registered, you can contact *Corks, Forks, Rhythm & Brews* Management for your unique discount code.



BOYS & GIRLS CLUB
OF ALAMEDA



2021 Registration
Wine, Beer + Spirit Exhibitor

Exhibitor Information + Program Listing *Please fill in the information exactly as you would like it to appear in event directories and signage. Individual contact information will not be printed.*

Company Name:		
Signage Name:		
Address:		
City:	State:	Zip:
Phone:	Website:	
Contact Name:	Contact Phone:	
Contact Email:		

Electricity <i>All electrical outlets start at 500 watts</i>		
By July 5	By September 3	Final
<input type="checkbox"/> \$75	<input type="checkbox"/> \$95	<input type="checkbox"/> \$135

Extra Badges <i>Below you can order up to 2 extra badges at \$75 each.</i>
Quantity of Extra Badges:

Suggested Charity Donation	<input type="checkbox"/> \$100	<input type="checkbox"/> \$250	<input type="checkbox"/> Other _____
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Subtotals	
Electricity:	_____
Badges:	_____
Donation:	_____
Grand Total DUE:	_____

Payment & Billing		
Amount Due:	<input type="checkbox"/> Payment by Check <input type="checkbox"/> AMEX <input type="checkbox"/> Visa <input type="checkbox"/> MasterCard	
Cardholder Name:	Card Number:	
Exp. Date:	Sec. Code:	
Billing Address:		
City:	State:	Zip:
Authorization Signature**:		

****Please review and sign the 2021 Terms & Conditions, Disclaimers and Liability Waiver listed on the last two pages of this packet. ALL PAGES OF THIS FORM MUST BE SUBMITTED.**

Please email completed form to kbarnes@alamedabgc.org
or send to Alameda Boys & Girls Club, PO Box 1069, Alameda, CA 94501. If you have questions, please contact Corks, Forks, Rhythm & Brews Management at kbarnes@alamedabgc.org; or (510) 522-4900 x 102



2021 Additional Opportunities

Don't miss out on your chance to capture the taste buds of 1,000 guests including spirit collectors and food enthusiasts, acclaimed chefs and wine buyers, retailers and media. These special influencers can be reached through the following additional promotional opportunities. Please check the box for opportunities that you find of interest and the *Corks, Forks, Rhythm & Brews* team will contact you.

Sponsorship

There are endless types of sponsorship opportunities available at *Corks, Forks, Rhythm & Brews* with a wide variety of exposure levels and price points to meet every marketing budget. Contact *Corks, Forks, Rhythm & Brews* Management at (510) 522-4900 x 102 for a complete sponsorship deck. Have an idea that you don't see in the deck? Let us know! We work closely with our sponsors to build packages that directly meet marketing objectives while keeping in line with budget.

Auction

A 'Food, Beverage and Lifestyle' themed online silent auction will be hosted concurrently with the *Corks, Forks, Rhythm & Brews* event benefiting the Alameda Boys & Girls Club. *Corks, Forks, Rhythm & Brews* is asking for unique items like a private dinner, gift certificates or large format bottles to raise funds for the Alameda Boys & Girls Club.

Item Description:



2021 Terms & Conditions

Covid Protocol

Alameda Boys & Girls Club's first priority is the safety and health of our attendees, sponsors, entertainers, production crew, volunteers, and staff. We are working closely with our venue and the Health Department to ensure that *Corks, Forks, Rhythm & Brews* in October will be a fun and entertaining experience that is safe for everyone. As such, all attendees will be required to abide by our COVID-19 Protocol, which will evolve as we get closer to the event and may include any or all of the following measures: liability waivers, face coverings, social distancing, non-invasive temperature checks, testing, or proof of vaccination. Alameda Boys & Girls Club reserves the right to modify and add requirements at its sole discretion. We will update this page with those protocols as we get closer to the event. Cooperation with published health and safety protocols on-site will be required to enter and participate in the event.

Other Terms & Conditions - *Corks, Forks, Rhythm & Brews* is authorized to reserve space for our use in the *Corks, Forks, Rhythm & Brews* event in Alameda on October 2, 2021. Signature constitutes company agreement to abide by the cancellation policy and all other rules and policies stated in this registration fact sheet. Registration and booth space will not be confirmed until registration is received.

I also understand that my company/company representatives may be filmed and photographed during the event and I give *Corks, Forks, Rhythm & Brews* permission to do so and grant to *Corks, Forks, Rhythm & Brews* the absolute and irrevocable right and unrestricted permission concerning any photographs. I understand that all footage is the property and rights of *Corks, Forks, Rhythm & Brews* and agree that I/my company will not receive any compensation for the use of any images or likeness in the filming or airing of *Corks, Forks, Rhythm & Brews*. *Corks, Forks, Rhythm & Brews* reserves the right to use all recipes, photos, and biographies in promotional materials including, but not limited to, the official website, advertising and marketing collateral, to use, reuse, publish, and republish the photographs in whole or in part, individually or in connection with other material, in any and all media now or hereafter known, including the internet, and for any purpose whatsoever, specifically including illustration, promotion, art, editorial, advertising, and trade, without restriction as to alteration; and to use my name/company name in connection with any use *Corks, Forks, Rhythm & Brews* so chooses.

I/my company releases and discharges *Corks, Forks, Rhythm & Brews* from any and all claims and demands that may arise out of or in connection with the use of the photographs, biographies, or recipes, including without limitation any and all claims for libel or violation of any right of publicity or privacy. This authorization and release shall also inure to the benefit of the heirs, legal representatives, licensees, and assigns of *Corks, Forks, Rhythm & Brews*, as well as the person(s) for whom *Corks, Forks, Rhythm & Brews* took the photographs. I am a legally competent adult and have the right to contract in my own and my company's name. I have read this document and fully understand its contents. This release shall be binding upon me, my company, my heirs, legal representatives, and assigns.

Corks, Forks, Rhythm & Brews reserves the right to refuse service to any individual or company. All terms and regulations for *Corks, Forks, Rhythm & Brews* are subject to change, and all final decisions regarding terms of regulations are at the discretion of *Corks, Forks, Rhythm & Brews* Management.

All wine, beer, spirits, and/or food is donated and you are responsible to transport your product to the event unless other arrangements have been made with *Corks, Forks, Rhythm & Brews* Management. We are not responsible for missing wine or product at the event; your product is your responsibility.

INSURANCE: Exhibitor and exhibitor display contractor(s) shall maintain Comprehensive General Liability Insurance and Personal Injury coverage for all Exhibitor's activities at the show, all at Exhibitor's sole cost and expense. Policy limits shall be at least \$1,000,000/\$1,000,000 Bodily Injury and Property Damage combined. Exhibitor and exhibitor display contractor(s) shall also maintain, at their sole cost and expense, Workers Compensation Insurance for employees participating in the show. Evidence of insurance coverage in the form of a valid Certificate of Insurance specifying that coverage include activities at the show must be provided to *Corks, Forks, Rhythm & Brews* prior to move-in and exhibiting. Exhibitor warrants that Exhibitor has and shall have insurance complying with these insurance requirements and with such other requirements as may be in the Rules & Regulations. Evidence of insurance coverage in the form of a valid certificate of insurance must be supplied to *Corks, Forks, Rhythm & Brews* before move-in and exhibiting.

Participant: (print name) _____

Participant's Signature _____ Date _____



2021 Disclaimer & Liability Waiver

The Alameda Boys and Girls Club ("Club") is very excited to be holding its second "in-person" Corks, Forks, Rhythm & Brews ("CFRB") event. Recognizing that the COVID-19 pandemic still has not been defeated, we must remain vigilant to protect the health and well-being of our exhibitors and guests.

The Club is working closely with its insurers, vendors, venue and our other event partners on developing and implementing appropriate health and safety measures for CFRB based on current publicly available health information. Of course, since each individual's health and safety needs and concerns may differ, CFRB strongly recommends that each exhibitor carefully evaluate their personal health needs and concerns before registering for and/or attending the CFRB in-person.

As you know, your attendance at CFRB is completely voluntary. As such, your attendance at CFRB is solely at your own risk, and you are knowingly and voluntarily assuming any and all risks and hazards, including without limitation, personal injury, illness including death, or otherwise resulted directly or indirectly to COVID-19 or its variant strains. In keeping with this understanding we ask that you carefully read and sign the following acknowledgment and assumption of risks relating to COVID-19:

I, THE UNDERSIGNED, ON BEHALF OF MYSELF AND MY HEIRS AND ASSIGNS, HEREBY FOREVER RELEASE AND DISCHARGE THE ALAMEDA BOYS & GIRLS CLUB, FAST FORWARD VENTURES, LLC, AND THEIR RESPECTIVE SERVICE CONTRACTORS AND VENDORS, DIRECTORS, OFFICERS, EMPLOYEES, MEMBERS, AGENTS, VOLUNTEERS, REPRESENTATIVES AND SUCCESSORS (COLLECTIVELY THE "RELEASED PARTIES") FROM ANY OBLIGATIONS, DAMAGES, CLAIM OR SUITS FOR DAMAGES, LOSS AND LIABILITIES OF EVERY NATURE AND KIND, INCLUDING WITHOUT LIMITATION PERSONAL INJURY, ILLNESS INCLUDING DEATH, RELATED TO OR ARISING FROM COVID-19 OR ITS VARIANT STRAINS WHICH MAY ARISE DURING CORKS, FORKS, RHYTHM & BREWS OR THEREAFTER FROM MY ATTENDANCE OR PARTICIPATION AT CORKS, FORKS, RHYTHM & BREWS, WHETHER KNOWN OR UNKNOWN, SUSPECTED OR UNSUSPECTED, PAST, PRESENT, OR FUTURE, RELATED TO OR ARISING FROM OR IN CONNECTION WITH COVID-19 OR ITS VARIANT STRAINS.

I understand that by signing this Liability Waiver I am knowingly, willingly and voluntarily waiving potential legal claims and rights and that this Agreement shall operate as a complete bar to such claims and rights. I hereby expressly waive and release any and all provisions, rights or benefits conferred by any applicable laws which a court of law may find applicable with respect to my attendance or participation in Corks, Forks, Rhythm & Brews. I, THE UNDERSIGNED, HAVE READ AND UNDERSTOOD THE ABOVE LIABILITY WAIVER AND I AM SIGNING IT KNOWINGLY AND VOLUNTARILY.

Participant: (print name) _____

Participant's Signature _____ Date _____